

Pitfalls in Measurement

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‘you can’t manage what you don’t measure’

Why do we need to measure things?

...when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind...
— Lord Kelvin

Cognitive biases



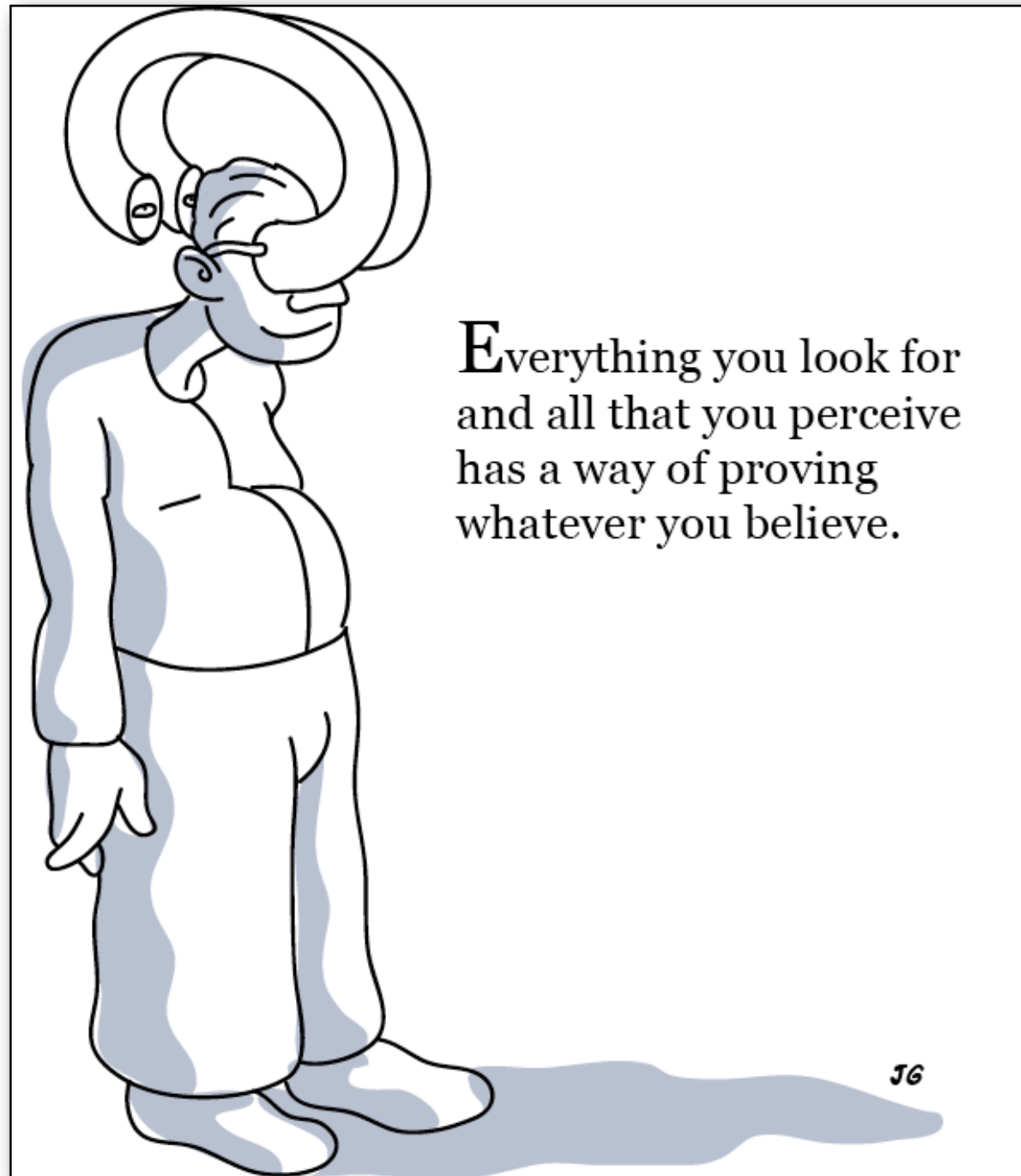
THINKING,
FAST AND SLOW



DANIEL
KAHNEMAN

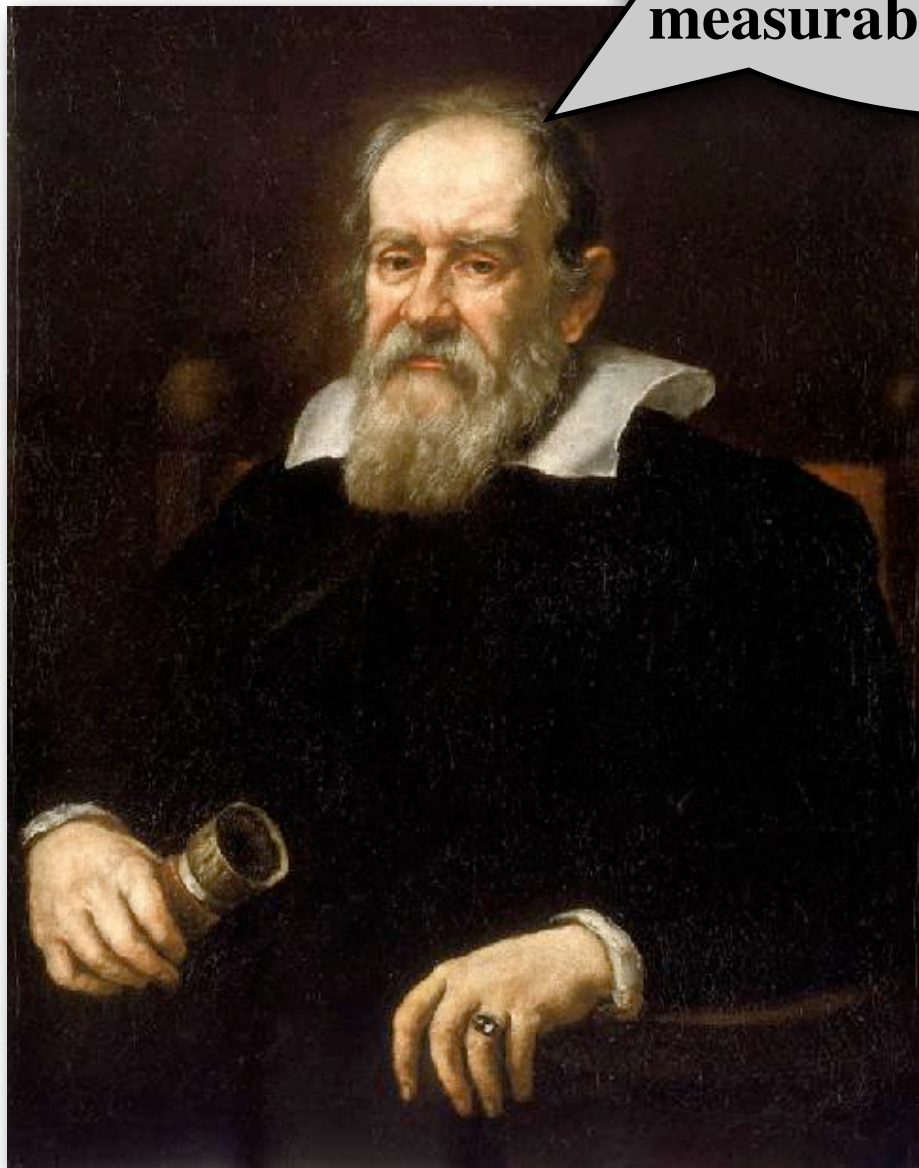
WINNER OF THE NOBEL PRIZE IN ECONOMICS

Confirmation bias

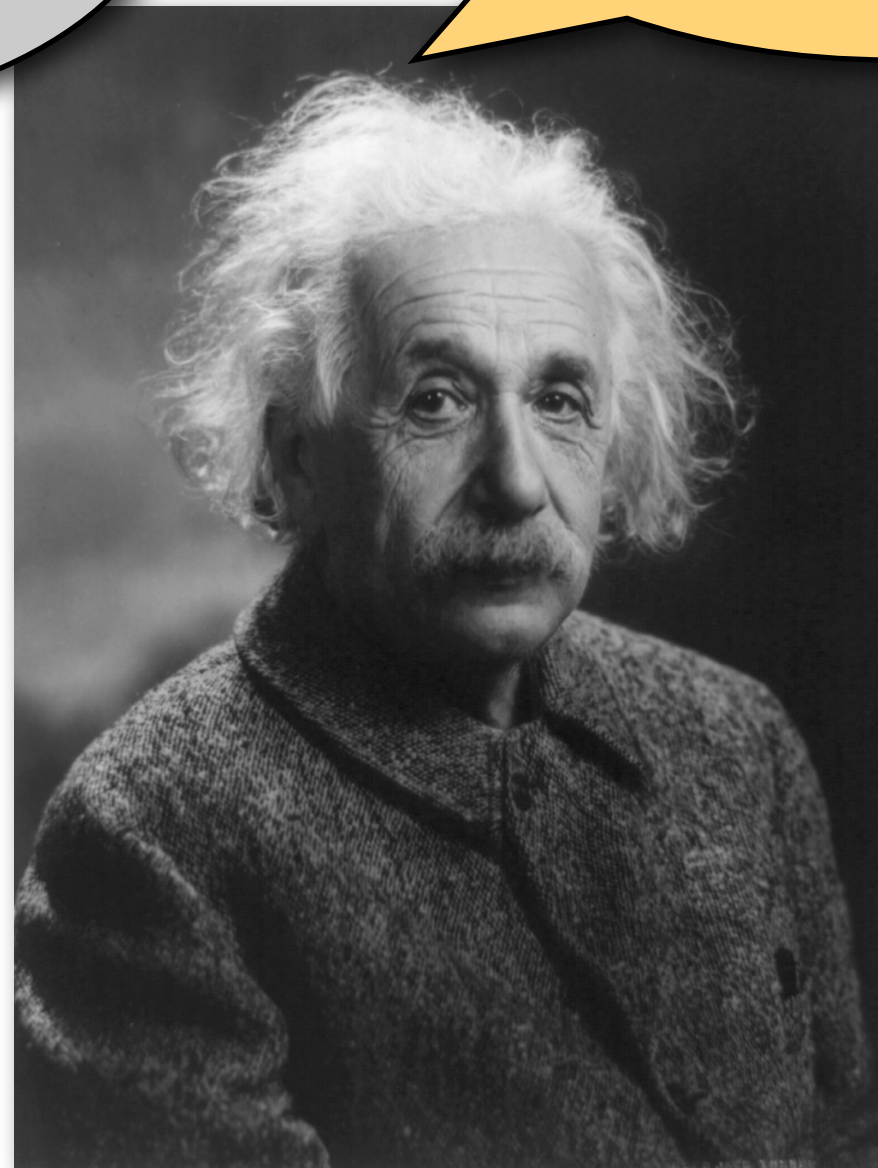


You can't manage what you don't measure

Count what is countable, measure what is measurable. What is not measurable, make measurable.

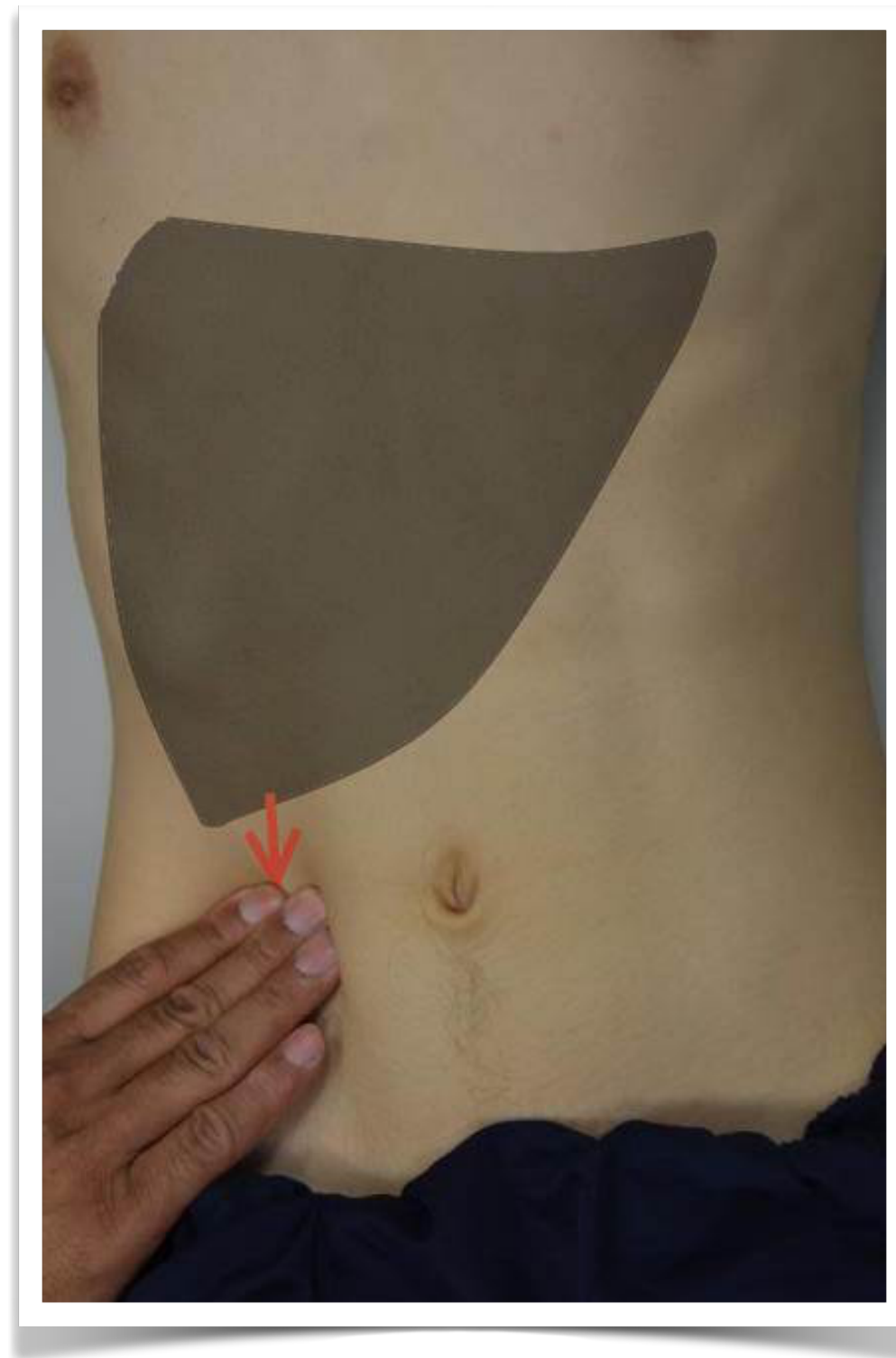


Not everything that can be counted counts, and not everything that counts can be counted.



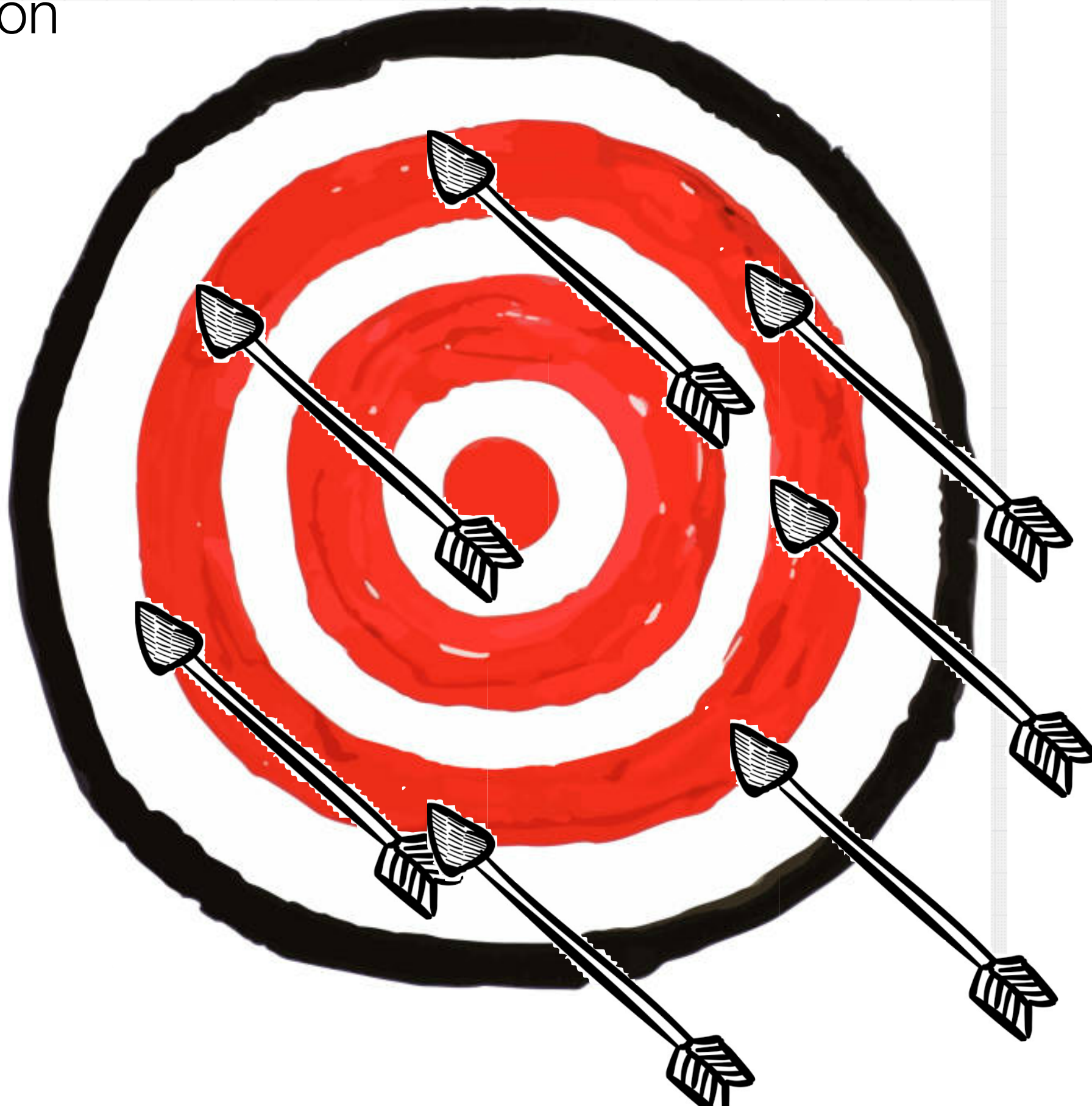
1. You can't manage what you don't measure

We want to know the TRUE size of the liver

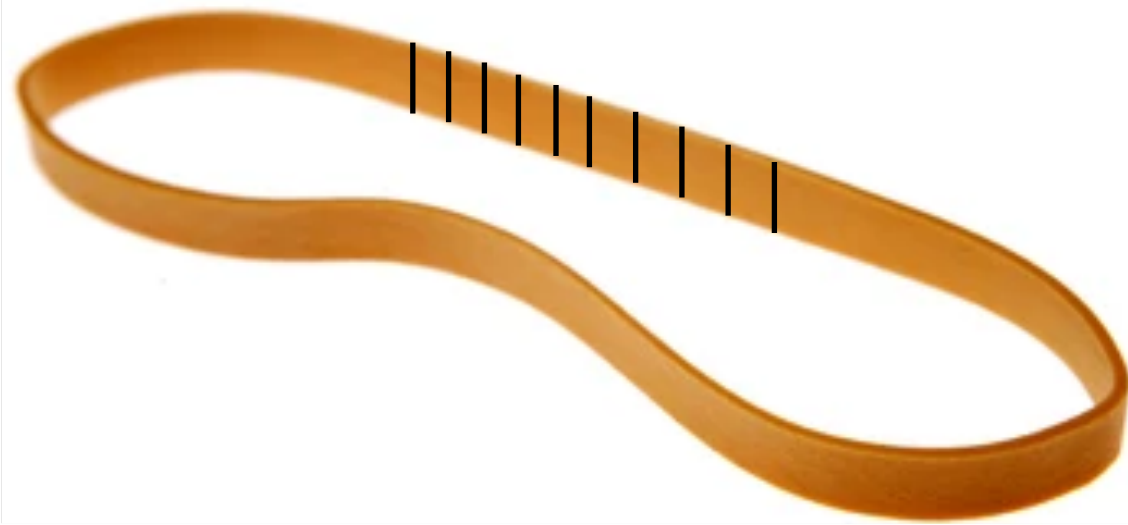




Imprecision

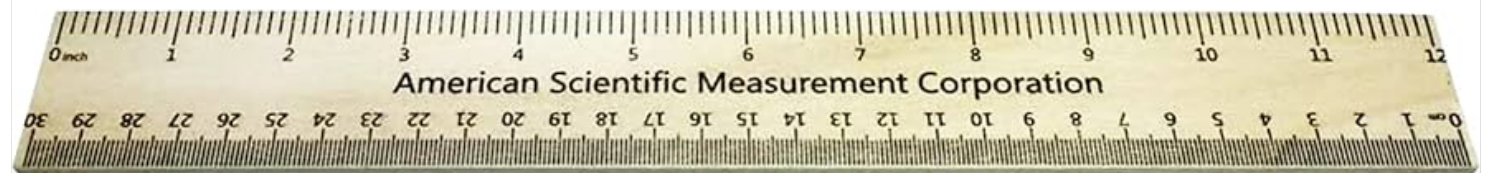
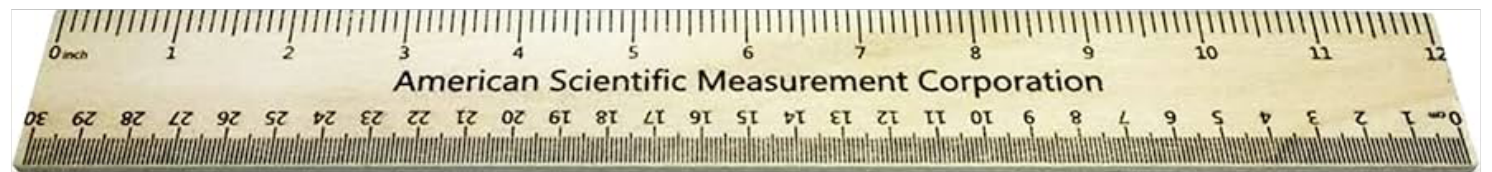


Reliability (precision)

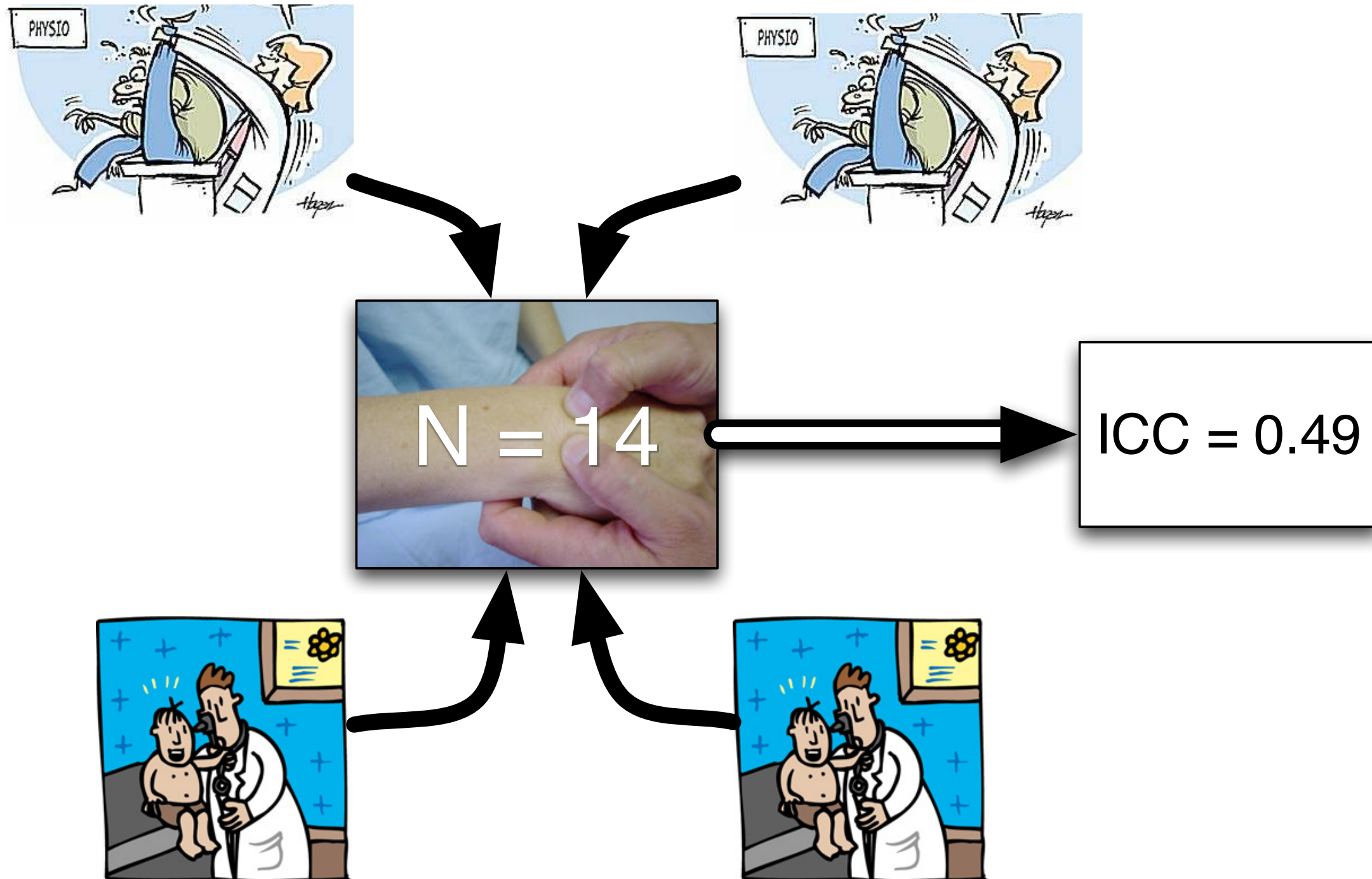


Each time you measure -
INTRA rater

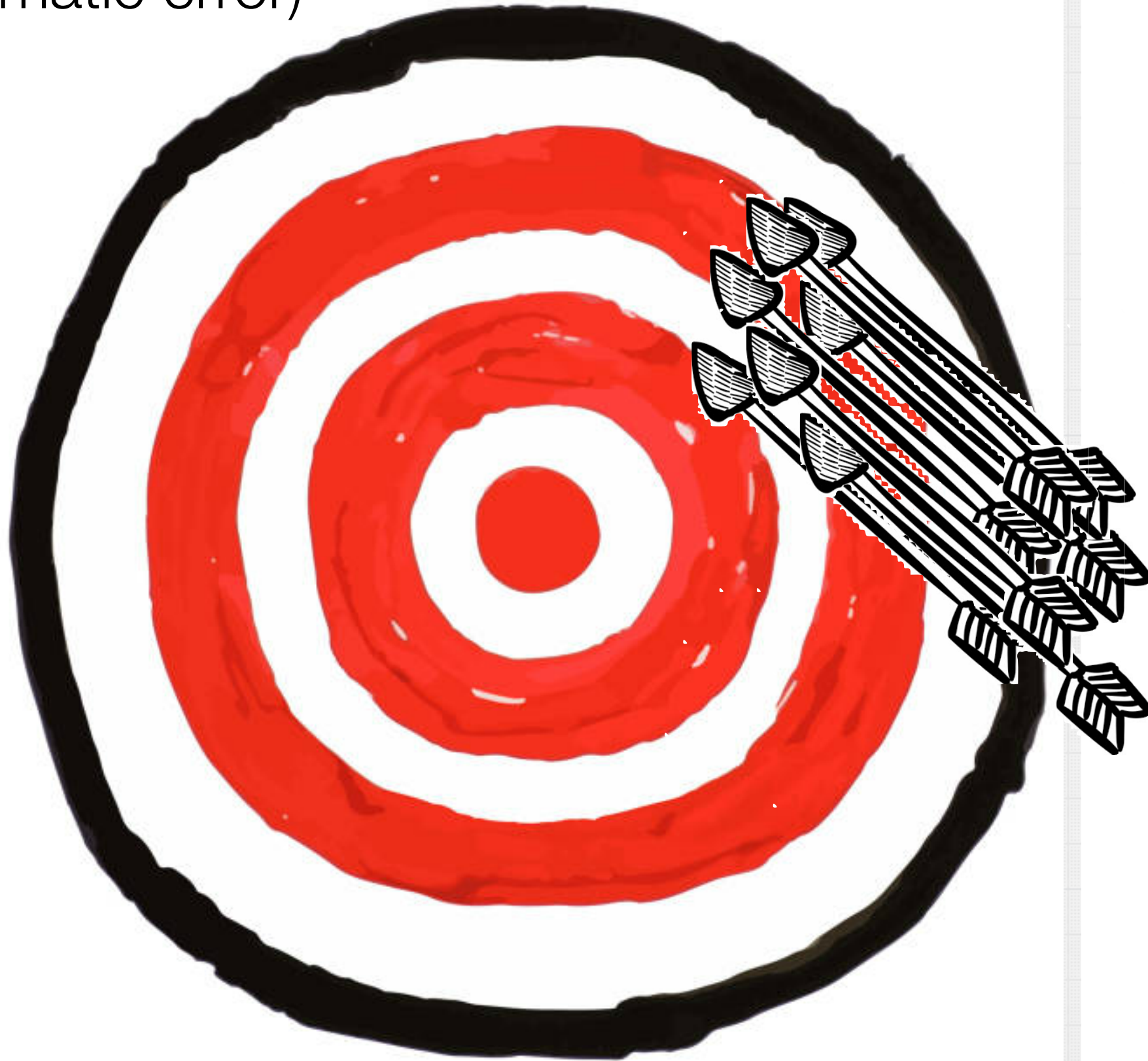
Each time someone else measures -
INTER rater



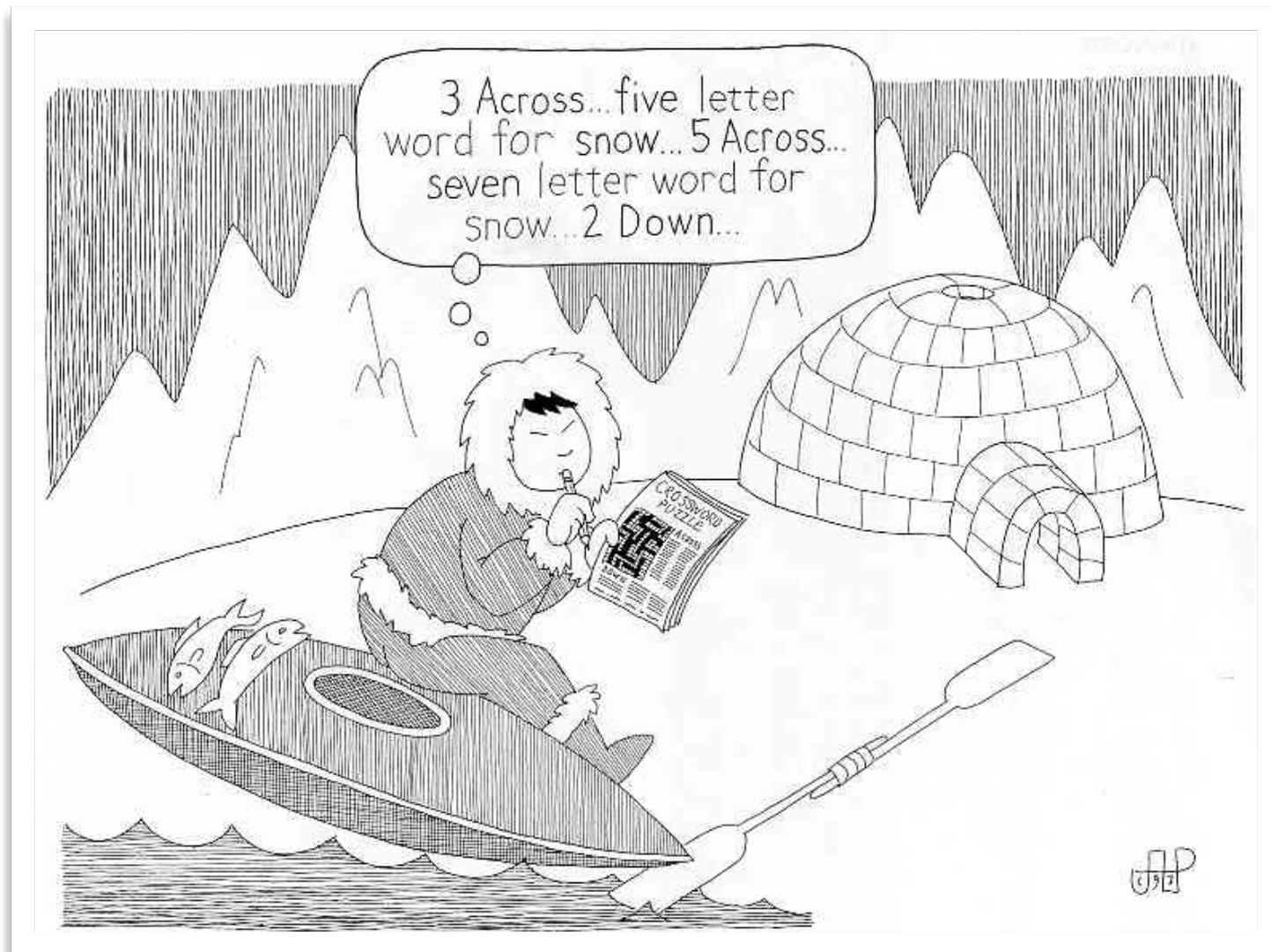
Joint counts (Structure and Function)



Bias (systematic error)



Validity (Truthfulness)



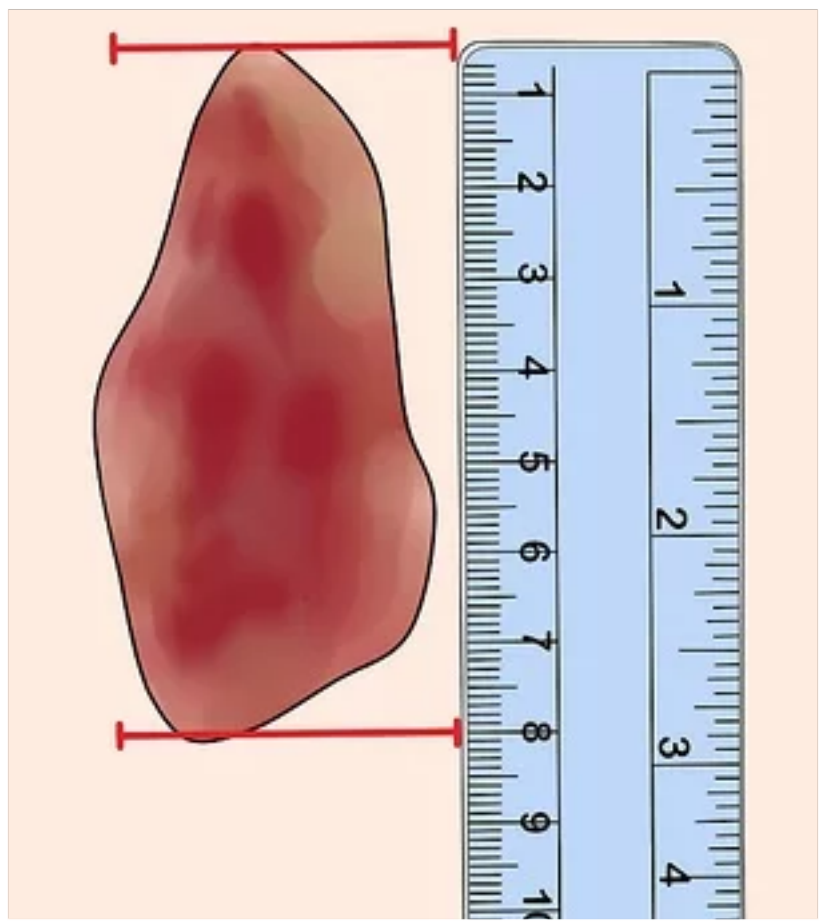
[https://nunawhaa.wordpress.com/
category/100-words-for-snow/
page/4/](https://nunawhaa.wordpress.com/category/100-words-for-snow/page/4/)

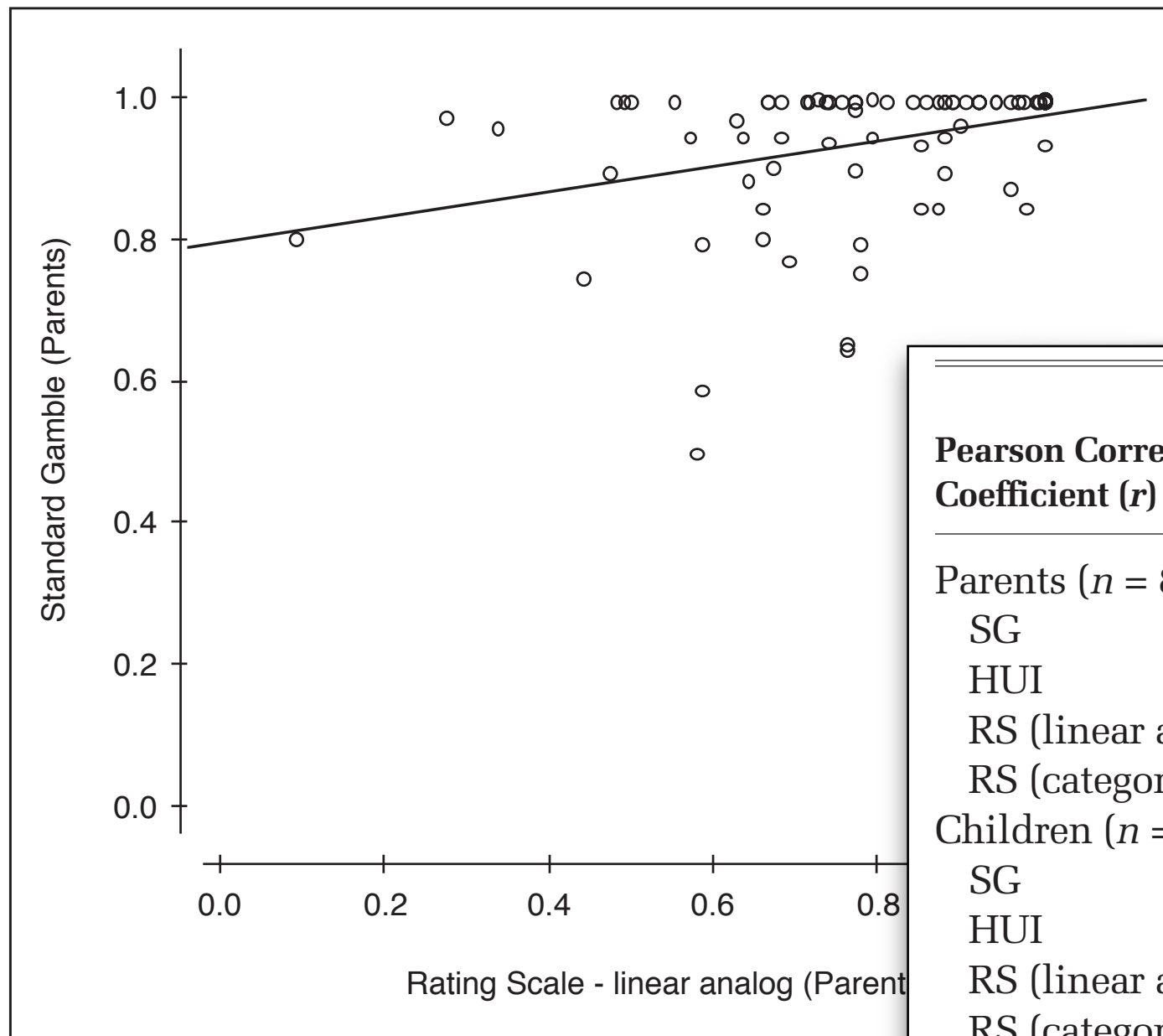
Validity!

Face
Content
Construct
Criterion
Responsiveness



2. Measurement tools must give us the truth.





Pearson Correlation Coefficient (r)	RS				
	SG	HUI	(linear analog)	CHAQ	ASK
Parents (n = 80)					
SG	1.0			-0.02	0.03
HUI	0.10	1.0		-0.56	0.46
RS (linear analog)	0.32	0.70	1.0	-0.32	0.33
RS (categorical)	0.32	0.64	0.83	-0.41	0.37
Children (n = 55)					
SG	1.0			-0.28	0.37
HUI	-0.06	1.0		-0.54	0.72
RS (linear analog)	0.04	0.50	1.0	-0.28	0.27
RS (categorical)	0.13	0.47	0.63	-0.35	0.30

Figure 1 Comparison of standard gamble (SG) utility and the linear analog rating scale value as rated by the parents. The vertical axis shows the SG results on a scale of 0 to 1, where 0 represents the worst possible health state (death) and 1 represents perfect health. The horizontal axis shows the rating scale responses on a scale of 0 to 1, where 0 represents the worst possible health state (death) and 1 represents perfect health.

Ontology



Classical Test

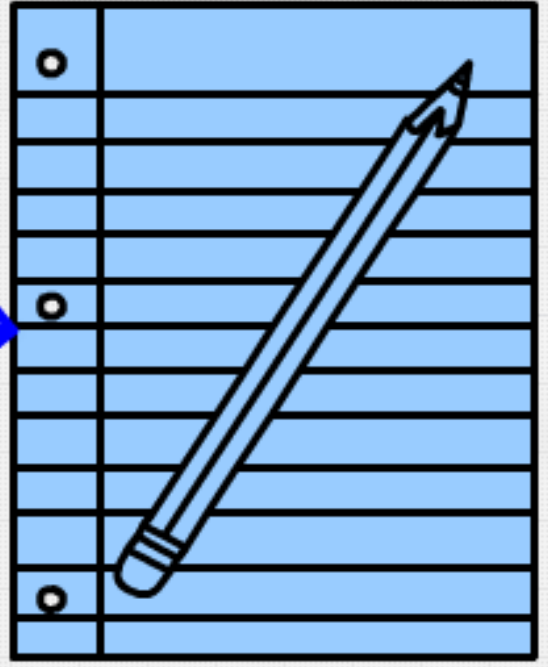
Realism

Latent Variable

Anti-Realism

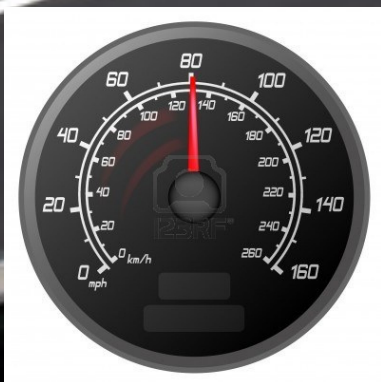


Constructivism

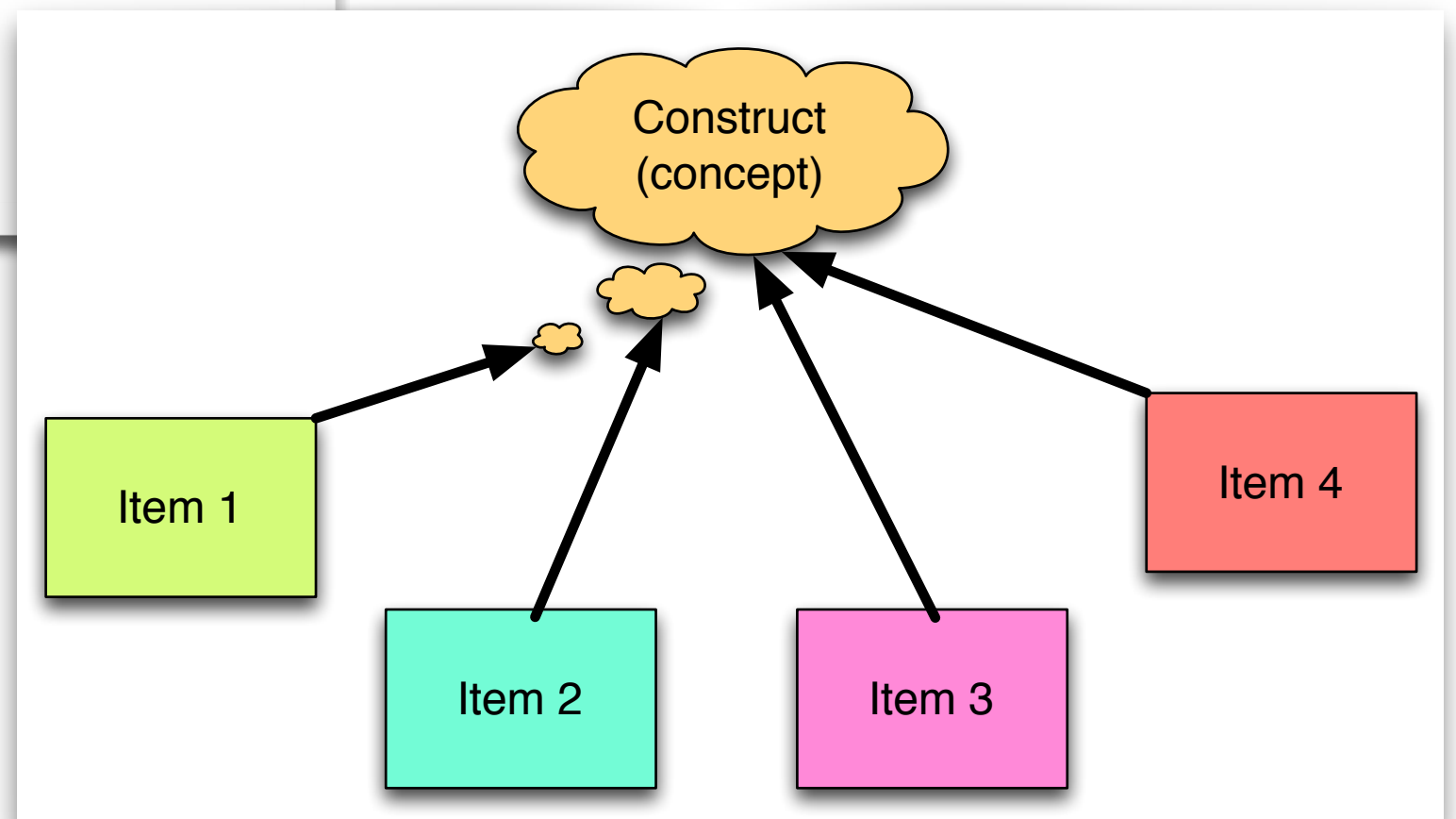
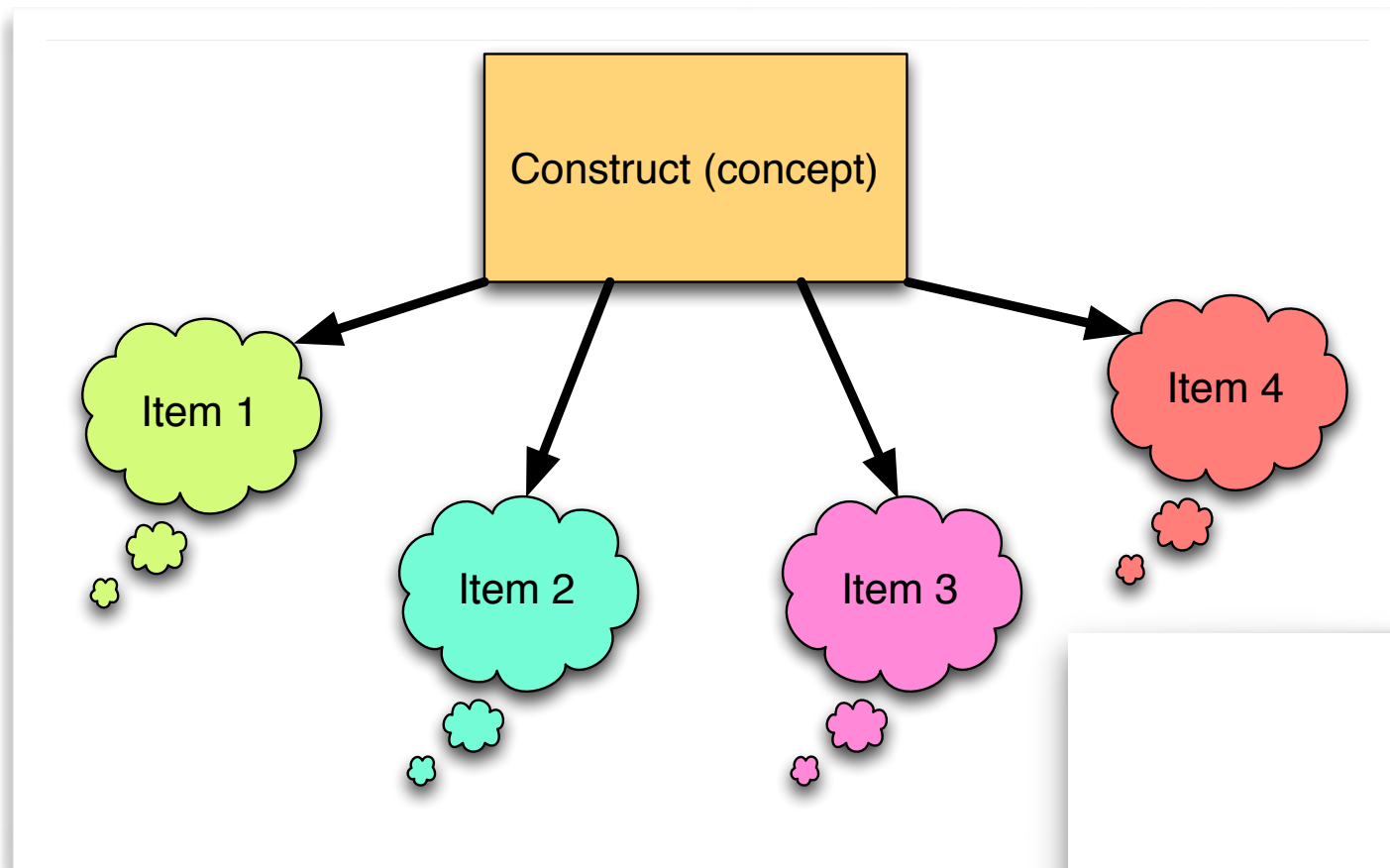


Instrumentalism





Reflective (psychometric) vs. Formative (clinimetric)



Socioeconomic Status

**Dwelling
characteristics**



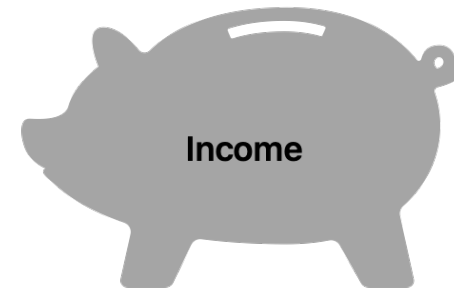
Education



Employment

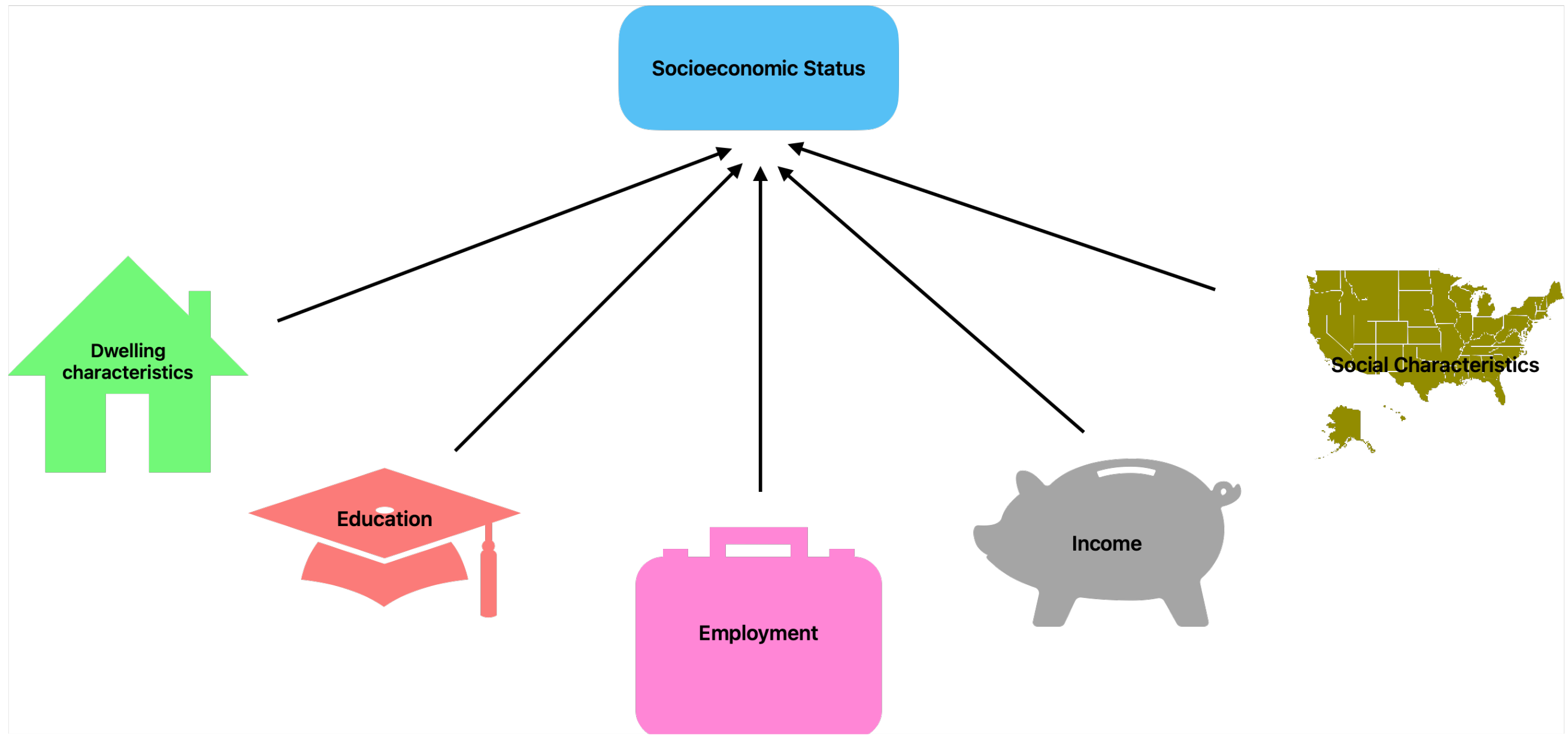


Income



Social Characteristics





Dwelling
characteristics

Education

Employment

Income

Social Characteristics

Socioeconomic Status